

2017

Media Kit Advertising Guidelines



medical.^{WA}
FORUM

Classifieds Advertisements

CLASSIFIEDS
Your cost effective gateway to the medical profession in WA

The Classified Advertisements section is your cost effective gateway to the medical profession in WA.

Classifieds categories

Positions Vacant (Urban or Rural)

Locums Wanted

Practices For Sale

Practices or Rooms for Lease

Equipment for Sale or other General classified ads.

Classifieds Options

Each listing is personalised to your needs and quotes are based on your inclusions.

Listing options include:

- Highlighted text. For greatest impact, highlight important points with bulleted text, line spaces or a box outline.
- Photo and / or logo included.
- Coloured background.
- Display artwork by our graphic artist.

Classifieds Costs

These rates are a guide only - contact us to obtain a fixed quote.

- Plain consecutive text: \$1.70 per word (min. charge of \$86)
- Highlighted Text: \$10 per line
- Photo / Logo: approx \$25 per image
- Colour background: \$25 per listing

Each listing can be personalised to your needs.

NB. Rates are quoted in \$AUS and exclude GST. Agency Commission is NOT included in quoted rates.

A listing in three (3) or more editions attracts 10% discount

Deadlines

Booking and material deadline is the **15th of any month** prior to the edition of publication (no January edition).

SORRENTO
1/2 GP for a busy Medical Centre in Sorrento.
Up to 75% of the billing
Contact: **0439 952 979**

KARRINYUP
St Luke Karrinyup Medical Centre
Great opportunity for FT/PT doctor in a state of art clinic, ever metro, Nursing support, Pathology and Allied services on site.
Private billing. Privately owned.
Generous remuneration.
Please call Dr Taku **0439 952 979**
Email: taku@yahoo.com

GREENWOOD
Greenwood/Kingsley Family Practice
The landscape of general practice is changing, and it is changing here!
Are you feeling demotivated by the recent Federal government proposal on changes to Medicare?
Do you feel that you have to keep bulk billing in order to retain patients?
It doesn't have to be this way!
Come and speak to us and see the different ways in which we operate our general practice.
Be part of the game changer!
Our practice is located north of the river. Sorry we are not DINKS.
Please contact sheng@stjohnofgod.com.au or **0402 201319** for a strictly confidential discussion.

GREATER BUNBURY MEDICAL CENTRE
ARE YOU READY FOR A CHANGE?
We are looking for specialists and GP's to join the expanding team!
Tenancy and room options available for specialist's.
Procedural GP's and office based GP's well catered for.
Contact Dr Brenda Murrison for more details!
9791 8133 or 0418 921 073

Australian Medical Visas
ARE YOU LOOKING FOR DOCTORS FOR YOUR MEDICAL PRACTICE?
Australian Medical Visas is owned and run by 2 Practice Managers based in WA, who have over 20 years experience of the UK and Australian healthcare systems.
We currently have a number of doctors who are looking for practice in Australia. We are able to assist practices with all paperwork involved including the migration process (if required).
Please visit our website www.austaliamedicalvisas.com.au or contact Jacky on **0488 500 152** or Andrea on **0401 37 1341**.

ST JOHN OF GOD Murdoch Hospital
Sessional Rooms available
Full practice management Sessional Rooms are available at the St John of God Murdoch Medical Clinic.
* full-time, part-time, sessional
* medical systems and secretarial support
* adjacent to Fiona Stanley Hospital
More information phone: **9366 1802** or email: diane.carra@sjog.org.au

How to Submit Your Material

Text: Email to jasmine@mforum.com.au as a Word document for PC or include the text within the body of your email.

Images: Attach to your email (jasmine@mforum.com.au) as JPEG for PC at 300 DPI resolution.

If in doubt, please contact *Medical Forum* beforehand to check specifications.